

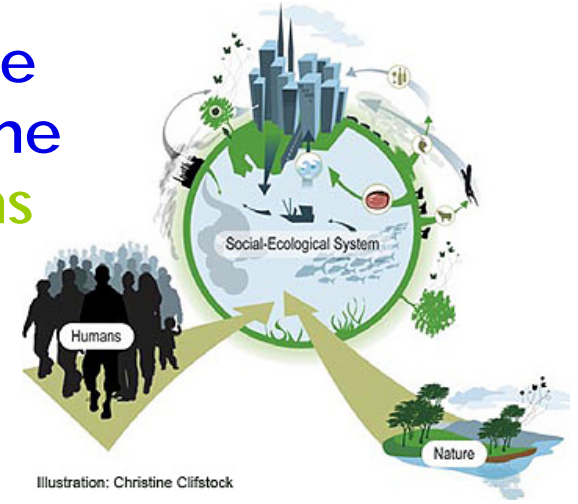
Which is the most fresh environment on our earth?

Why is that so?

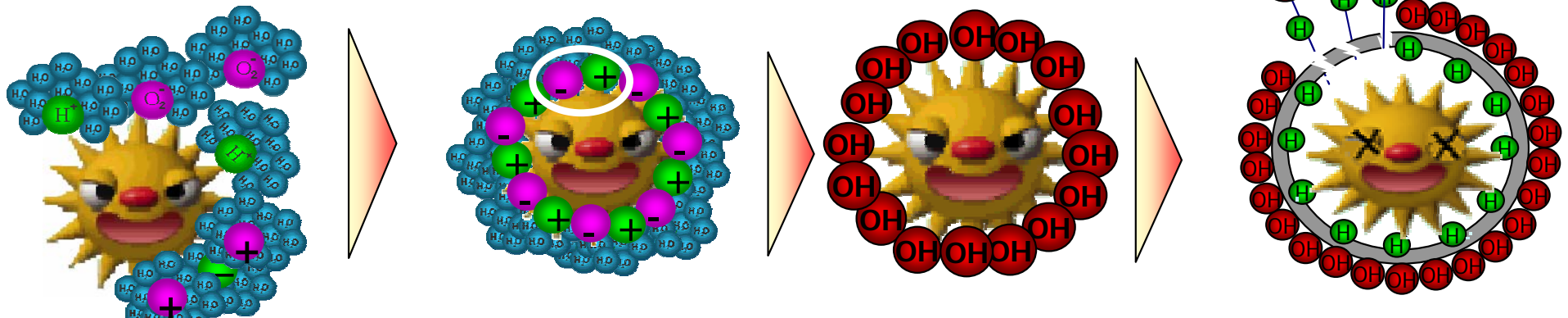
Forest, hills & sea beaches are considered among the most fresh environment on our earth. Mother Nature has created a complete balance in our environment. Whatever we see or do is a part of the complete ecology system. Photosynthesis is another example of creating a balance in the environment. Similarly Mother Nature has created charged positive and negative ions to sanitize the air as well as the surface of the earth. Both Positive and negative charged ions are generated by all kinds of natural collision eg, Thunderstorm, rainfall, waterfall, stormy winds and many more. Both these positive and negative charged ions are found in abundance and in perfect balance at forest, hills or sea beach. Each time a molecule of water goes through the cycle it is cleaned, or purified, so it can be used by plants and animals for us again tomorrow, next year, and hopefully forever.

How does Mother Nature purify the air?

Our ecology system has created positive and negative charged ions to protect each other from all the airborne diseases. These positively and negatively charged ions completely kill the Virus, Bacteria, Mould, Fungus, Pollen dust from the air as well as the surface thus making the environment clean and safe to breathe.



For example, H1N1 (Bird Flu) is created by birds and are harmful for humans. These positive and negative ions can kill the H1N1 Virus in the air as well as from the surface of the earth. This is what has been happening from ages since the earth is created. We never felt the need of any vaccination. As the pollution level increased and these charged ions started getting damaged, the risk of these diseases spreading in our indoors became high.



Can this kind of natural purification happen in our indoors?

Almost negligible replenishment of fresh air and the presence of harmful gaseous substances generated through Vehicular & Industrial pollutions destroy these positive and negative ions from our Indoor and urban outdoor air. Due to the missing positive and negatively charged ions, a favorable environment is created for dust mite, mould, fungus and Virus to grow and spread in our indoor air as well as cling onto our furnishings linen and toys. Hence the natural purification practically stops in our Indoor.



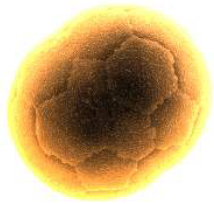
What is the effect of poor Indoor Air?

Breathing poor, recycled, stale and stuffy air can lead to fatigue, drowsiness, scratchy throat, wheezing, running nose which may be an initial signs of allergy or Asthma. The tuberculosis bacteria and several fungal growths are very common in Indoors with carpets, wooden floor, furnishings. In case of a weak immunity system, continuous exposure to these harmful substances may lead to Tuberculosis or any other Acute Respiratory Infections.



Where are the triggers for Respiratory diseases in our Indoor?

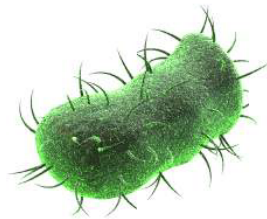
The triggers for various respiratory diseases are Pollen, Dust Mite, Mould, Virus, foul smell and other gaseous substances that cling on to our soft toys, carpets, curtains, furniture, bed sheet, and pillow as well as in the air. The room freshener, mosquito repellent and cleaning agents that we use also releases harmful gases which can also be a trigger to wheezing & throat infections.



Pollen



Virus



Bacteria



Dust Mite



Mould

Why Air Purifiers?



As we spend a large amount of time indoors, we are exposed to the contaminants throughout the day. An adult take 20,000 breaths a day and the same polluted air is inhaled 30,000 times by our children. Air is the most important substance going into our bloodstream. If the air we breathe is polluted, our Immune System is working continuously to fend those diseases from our body. When we breathe impure air all 24 hours, we make our immunity system also work hard, thus making it weak and thereby decay early. As our body needs rest, our immunity system also needs rest. Our Immunity System can be rested if we breathe contaminant free fresh air for at least 8 to 10 hours a day.

Will the Air Purifiers kill the harmful substances from the surface of soft toys, carpets, curtains, furniture, bed sheet, pillow as well as our indoor air?

The Air Purifiers sold in the market are only set of filters which draw the indoor air into itself and release air from the top. India being a tropical country and a large amount of suspended dust particles that float in the air, these filters get choked within a very short span of time and the performance drops. Since most of these filters are non washable, the suspended dust accumulates into the filters and the fan speed reduces. Moreover a small set of fan cannot draw dust, bacteria or virus from each and every corner of the room. Nor can they sanitize the surface of soft toys, furnishings etc.



What about Ionizers, Ozonizers and Hydrogen peroxide etc generated by some Air Purifiers?

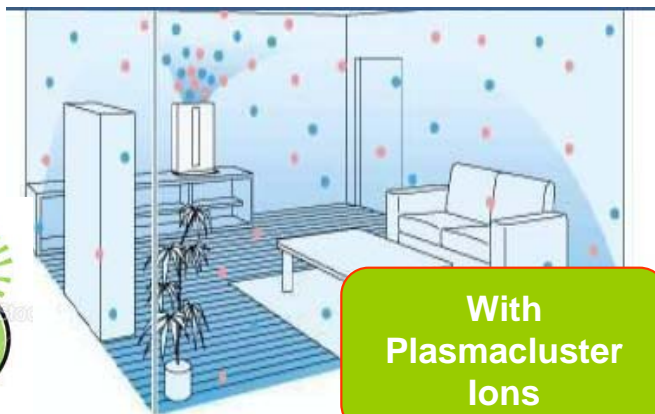


Some Air Purifiers generate only negative ions with which the contaminants are rendered heavy and they fall on the nearest surface, making it more unhealthy and threatening. Just **negative ions cannot kill the harmful substances**. Some Air Purifier uses technologies generating other set of ions/ substances, but all of them are artificial and works only on certain set of bacteria or virus. Ozonizers available should not be compared with the beneficial stratospheric ozone. These **Ozonizers have been already banned in US, Europe etc as they can worsen asthma symptoms** by reacting with existing chemicals in the air to create toxic pollutants like formaldehyde and ultrafine particles. Most of the electronic devices like Microwave, air conditioner, burning of fossil fuel lot of positive ions are created, but they are the positive ions which cause static electricity and harmful gases.

Do we have a Solution to the above?



- ❖ It is evident from above facts that if we can replenish/reproduce the missing positive and negative ions in our indoors, thus we will be able to naturally sanitize the air as well as the surface of our furnishing and linen to remove the triggers completely from our Indoors in the same way as Mother Nature does.
- ❖ Once the triggers for respiratory diseases are killed and removed from our Indoors, we are able to breathe lightly, our bloodstream gets fresh air and our Immunity System and our stamina can improve.
- ❖ Sharp Plasmacluster Ion Air Purifiers available in India can generate the missing positive and negative ions in your indoor and thus killing all harmful substances like pollen dust, allergens, virus, mould, gases and foul smell from the surface as well as from air thus creating a neutral and fresh environment to breathe easy and safe.



With
Plasmacluster
Ions



With Filters
only



Is Sharp Plasmacluster Technology reliable and effective?



- ❖ Sharp Plasmacluster has been proven effective by 18 renowned and independent research organizations across the world in killing and removal of Pollen, Dust Mite Allergens, Virus, Bacteria, Fungi, Foul smell from the surface as well as air.
- ❖ Since Sharp Plasmacluster creates a Forest Fresh environment in our Indoors, regular exposure and usage results in improving skin texture, moisture and elasticity thus create a glowing skin for us.
- ❖ Sharp Plasmacluster has been verified by British Allergy Foundation and Asthma Society of India.
- ❖ Sharp Plasmacluster has sold more than 3 crore units worldwide.
- ❖ This is the most reliable and effective Air and Surface Treatment Solution available to mankind.



Does Sharp Plasmacluster also come with Filters?

Sharp Plasmacluster is the active technology which goes out and kills the contaminants in the air as well as in the surface of the furnishings, toys, linen etc. In addition to that we also use Passive technology through our set of filters which is a redundant mechanism. Even if you keep the filters out form the unit, the product performs with the same efficiency.



THE WINNING COMBINATION

Is Sharp Plasmacluster easy to maintain and what is the running cost?



Sharp Plasmacluster requires no maintenance. The life of the Ion generating unit is 19000 hours and hence needs replacement only after 7 years (if used for 8 to 10 hours a day). The replacement cost is just 20% of the cost of the equipment. The power consumption is similar to a CFL at around 20W. Hence running cost is nominal.



Does Sharp has Service Centers in India?

Sharp has a presence at almost every town and city in India with more than 300 Channel Partners equipped to provide After Sales Support for Sharp Plasmacluster Ion Air Purifiers.

The calls can be logged at Toll Free Number 1800 4254 322.



SHARP



**Smiles of Millions protected by
Millions of Plasmacluster Ions**